



## **The iFit Zone Fast Start Guide**

A journey of a thousand miles begins with a single step.

Congratulations on your decision to join GIA Wellness and to become a member of The iFit Zone Team. The iFit Zone is an exclusive business building marketing system designed to help you explode your GIA Wellness Business and help you move in the direction of accomplishing your goals and dreams. There is no other tool like it in the Network Marketing Industry today.

Getting off to a fast start is critical to your early success but more importantly a fast start leverages into massive growth and abundance for years to come.

We've created "The iFit Zone Fast Start Guide" to help you do exactly what you need to do to launch your GIA business. The six foundational "Fast Start Guide Steps" will ensure that you are on the right track from day one. The Fast Start Guide is designed to be completed with your Sponsor or Senior Partner at your side every step of the way.

Be sure to access The iFit Zone Getting Started Page at [www.training.ifit.zone/gettingstarted](http://www.training.ifit.zone/gettingstarted) . There you will find the iFit Zone Fast Start Guide Video along with all the documents you'll need to launch your GIA business.

Are you ready to begin the most incredible journey of a lifetime? As I always say....buckle up and let's do this!

John Williams – GIA Wellness, One Star Presidential Director

## The iFit Zone Fast Start Guide

### Step 1- Complete The iFit Zone Agreement Form.

The first thing to do is to complete the **iFit Zone Agreement Form**. The form will provide all the information we'll need to create your iFit Zone Account including your branded email template, email contact system, and branded iFit Zone Website for those of you who have chosen the Leadership Program.

You have two iFit Programs to choose from.

The **Leadership Program** features a fully branded iFit Zone website that includes your personal bio along with your specific contact information. The investment in the Leadership Program is \$149.00 for the first month, which includes the set up cost and first month's fee of \$99.00. The monthly investment thereafter is \$99.00. You can view an example of the branded iFit Zone website at [www.ifit.zone](http://www.ifit.zone)

The **Accelerator Program** features a Team iFit Zone webpage that is not connected to any individual. The website is an exact copy of the Leadership Program branded site and works in the same way. However, the site is shared by all Accelerator Program participants. The initial investment in the Accelerator Program is \$99 for the first month which includes the set up cost and first month's fee of \$39.00. The monthly investment thereafter is \$39.00. You can view the team site at [www.team.ifit.zone](http://www.team.ifit.zone).

The Agreement Form can be downloaded at [www.training.ifit.zone/gettingstarted](http://www.training.ifit.zone/gettingstarted) . Once filled out completely, fax the form to 949-315-3474 or email to [info@ifit.zone](mailto:info@ifit.zone). Be sure to include a professional looking photo of yourself for your branded email template.

## **Step 2 – Complete Your Contact List**

Your contact list is golden! From this point on, your mission is to continually grow your contact list by adding people to your iFit Zone Email Newsletter list continually throughout your career.

To begin with it's important to focus on making your initial list as complete as possible. Don't judge and don't leave anyone off your list. You never know who will become interested in learning more about your GIA products and business.

The first thing to do is download the **iFit Zone Contact Sheet** at [www.training.ifit.zone/gettingstarted](http://www.training.ifit.zone/gettingstarted) .

The iFit Zone can accept your contact list via an XL or CSV file. If you already have a contact list you should be able to download it in the appropriate file and forward to iFit.

You will email your contact list file to [info@ifit.zone](mailto:info@ifit.zone).

Please take the time to watch this informational video about Email Marketing Basics. [Click here](#)

### **Step 3 - Review the GIA Wellness Getting Started Worksheet**

The GIA Wellness Getting Started Worksheet is included in your GIA Wellness Starter Kit. You can also get a copy of the Worksheet at [www.training.ifit.zone/gettingstarted](http://www.training.ifit.zone/gettingstarted) .

It's critical that you go over the GIA Getting Started Worksheet in detail with your Sponsor or Senior Partner. This will help create the foundation for the launch of your GIA business as you get connected to information and business building tools that will facilitate your fast start.

This is one of the most important steps in your business launch.

### **Step 4 - Develop Your GIA Story**

Your GIA story will serve you throughout your GIA journey. By developing your GIA story you'll be able to communicate your passion for GIA in a way that will enable people to relate to you and will actually draw them toward you because they'll be truly interested in learning more about your business.

Developing your story is a simple process of answering 4 questions truthfully and with feeling. We suggest you work with your Sponsor or Senior Partner to develop your GIA Story.

You can download the "Developing Your Story Worksheet" at [www.training.ifit.zone/gettingstarted](http://www.training.ifit.zone/gettingstarted).

Take the time to listen to a recent training call about Developing Your Story. [Click Here](#)

## **Step 5 – Newsletter Follow Up Calls**

The iFit Zone is an incredible automated marketing system but as good as it is, you will not create the success you desire through simply sending out your Newsletter twice a month. It's going to take action on your part to follow up with your contacts. The good news is this; the follow up process is simple and stress free.

Within several days after your iFit Zone Announcement email and/or Newsletter goes out to your contacts, work with your sponsor to make follow up calls to your top warm market contacts to confirm they received your announcement email or Newsletter.

We want everyone to know about your new business and these calls are easy and a blast to make. As you reach out to your contacts you'll have the opportunity start a conversation and share your GIA story. Many times your contacts will become interested and want additional information about how your GIA business and products can help them.

We suggest making your initial follow up calls with your Sponsor or Senior Partner. Once you have your story down pat, these calls will be fun and easy to make.

Consider completing the Abundance Club as discussed in Step 3, The GIA Wellness Getting Started Worksheet.

## Step 6 – GoPro

The iFit Zone Marketing System is one of the most powerful business building tools in our industry today. However, it's designed to work in concert with tried and true Network Marketing skills and business building techniques.

We want you to go **GoPro**. We want you to become a Network Marketing Professional leading a vibrant growing organization filled with leaders who are as passionate as you are about creating an abundant lifestyle.

Eric Worre is the premiere trainer in the Network Marketing Industry and his book “**GoPro The 7 Skills to Becoming a Network Marketing Professional**” has helped millions of excited new Network Marketers as well as seasoned industry veterans learn the basic skills necessary to build and lead a Network Marketing Organization.

Order Eric's book through Amazon.com. We suggest you order the Audio book so you can listen in your car over and over as you drive.

**Personal note.** Greg and I believe with certainty that if you follow the Fast Start Steps, complete the assignments and share the iFit Zone Fast Start Guide with your emerging team, you will have the greatest opportunity to create and experience a lifestyle most people only dream of.

The truth is..... it's entirely up to you. We will give you everything we possibly can to help you achieve your goals. But without your passion and partnership nothing will grow. We wish you the very best of luck as

you embark into a new frontier filled with amazing Growth, Inspiration and Abundance with GIA Wellness and The iFit Zone.

### **Links Needed on Getting Started Page**

Fast Start Guide Booklet

Applications 2

Contact Form xl file

GIA Getting Stated Worksheet

Developing Your Story Work Sheet

Follow Up Scripts (Add later)